

An Affiliate of **naeyc**

ANNUAL REPORT

January 2020 - June 2021







COVID-19 IMPACTS ECE

MaineAEYC Walks Alongside Early Childhood Professionals

Throughout 2020 and 2021 MaineAEYC has been focused on how to help early educators, families, and young children in child care programs and elementary schools make it through this pandemic and all the challenges it has brought to our state.

We were committed to increased policy outreach and education with decision-makers, data collection and sharing through surveys and stories to amplify the voices and experiences in our early care and education system.



BOARD OF DIRECTORS

Began Service in Nov. 2020

(left to right, top then bottom)

- Secretary & Professional Learning Chair:
 Barbara Moody, Director of Child and Family
 Services. Midcoast Maine Community Action
- Abusana Micky Bondo, Co-Founder, In Her
 Presence
- Public Policy Chair: Gina Forbes, Director, Roots and Fruits Preschool
- Sarah MacLaughlin, Senior Writer ZERO TO THREE, Child Development Specialist, Parent Educator
- Genevieve Doughty, Medical Social Worker, Pleasant Point Health Center
- Mark Balfantz, Financial Advisor & Portland School Board Member

Continuous Service FY20-FY21

- President: Leigh Ann Fish, Assistant Professor of Early Childhood, University of Maine Farmington
- Vice-President & Organizational Advancement Committee Chair: Abbie Carter, Director, Spring Point Children's Center, Southern Maine Community College
- Treasurer: Lucas Caron, Director of Operations & Finance, Olympia Snowe Women's Leadership Institute
- Beth Gagnon, Educator, Heidi's House Childcare and Preschool
- Liz Koucky, Retired Public PreK Teacher
- Andrea Mercado, Educator, Lewiston Public
 Schools

Finished Board Service in 2020

- Elizabeth Richards, Teacher, Birchwood Day Nursery School
- Cindy Manson, Retired Assistant Director, The Children's Place Early Care & Education Center
- Pamela Thompson, Associate Professor of Early Childhood, Thomas College
- Emily Ruger, Executive Assistant, Children's Museum & Theater of Maine
- April Humphrey, Early Childhood Educator Goldman Family Preschool
- Kaitlyn Paulette, Parent Ambassador Alumna, Educare Central Maine



PROGRAMS AND SERVICES

MaineAEYC helps lead the Right from the Start Coalition and Maine State Parent Ambassador Alumni program.

MaineAEYC coordinates the T.E.A.C.H. Early Childhood Maine scholarship program, which launched in July 2020 and awarded 24 scholarships in the first year, for educators working in child care programs to earn their associate and bachelor's degrees.

MaineAEYC supported a 3rd cohort of early childhood professionals in the Leadership in ECE Policy & Advocacy Program (LeaP), helping to grow policy knowledge, advocacy skills, and confidence for folks to raise their voices and share their expertise.

MaineAEYC started a pilot program in 2021 called Building Early Childhood Bridges, designed to build relationships and partnerships between child care programs and school districts to improve early education coordination in Maine.

The LEaP Program
helped me to
bridge connections
between
legislation and
issues in my own
community.

Mandie Sawyer, LEaP Alumna













A Program of Maine Association for the Education of Young Children





Maine Association for the Education of Young Children





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MAINEAEYC IS FOCUSED ON ...

Bringing together the early childhood field, career pathways and professional learning, and public policy & advocacy.

MaineAEYC promotes high-quality early learning for all children, birth through age 8, by connecting practice, policy, and research. We advance a diverse, dynamic early childhood profession and support all who care for, educate, and work on behalf of young children and families.



HIGHLIGHTS 2020-2021

SOTH WEEK OF THE YOUNG CHILD

April 2021 was the 50th anniversary of this national celebration and call to action. MaineAEYC celebrated by highlighting 50 voices for ECE on social media all week.

LEADING EARLY LEARNING

MaineAEYC has partnered with the Department of Education and Maine Roads to Quality PDN to develop a training series for elementary school administrators

NEW MAINEAEYC MEMBERSHIP OPPORTUNITIES

We started a new membership for businesses and nonprofits and welcomed our first Children's Champion members, CEI, MMG Insurance, and Educate Maine.

FALL 2020 & SPRING 2021 WEBINAR SERIES

Sessions focused on COVID-19, policy and advocacy, learning outdoors, and more!





MEMBERSHIP & FINANCIAL REPORT

MaineAEYC loves our members! Our individual memberships, comprised of early childhood education professionals, families, and advocates, grew during 2020-2021 from 390 members to 440 members.

Our revenue in FY21 was \$262,382 and our expenses were \$240,202. Programs and services were 77% of our expenses, while 17% were general and administrative, and 6% were for fundraising.

Thank you to our new business and nonprofit MaineAEYC members!







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MaineAEYC is strong because of our members, partners, funders, donors, and supporters!

-Tara Williams, Executive Director

2020-2021 Funders & Partners







THE BETTERMENT FUND













